



## ENTREPRENEURSHIP BOOT CAMP

*"If you are planning for one year, grow rice. If you are planning for 20 years grow trees. If you are planning for centuries, grow men"- Chinese Proverb*



### INDIAN INSTITUTE OF CORPORATE AFFAIRS

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[www.iica.in](http://www.iica.in)

Business Models

Feasibility of New Venture Ideas

Resource Planning

Compliance Matters

Structuring a New Venture

Business Strategy

# ENTREPRENEURSHIP BOOT CAMP

The Indian Institute of Corporate Affairs, the institutional arm of Ministry of Corporate Affairs, established by Govt of India in 2008 has taken up the role of a facilitator. The uniqueness of IICA's design lies in its ability to utilise global knowledge expertise for local application, effectively meet the classical challenge of operationalisation of a holistic 'lab-to-land' system and to be a total solution provider for the Ministry through a partnership model, creating and sharing knowledge in the process.

In its attempt to nurture the Entrepreneurial ecosystem in the Country, IICA has developed a Boot camp to be delivered in a Winter School mode through like-minded partner institutions. The Boot camp shall be delivered jointly by IICA experts, entrepreneurs and core faculty members drawn from the partner institution.

## OBJECTIVES:

The Boot camp is a convergence of ideas with strategic planning and regulatory compliance to unlock the potential and create sustainable business models. The program will be delivered through knowledge sharing and live case studies.

“Innovation is the specific instrument of entrepreneurship...the act that endows resources with a new capacity to create wealth.”

Peter F. Drucker

## WHO SHOULD ATTEND...

1. Management students who wish to start a venture of their own
2. Early stage start-ups
3. Professionals who wish to up-skill themselves

## ABOUT THE BOOTCAMP:

The Boot camp will be delivered in the form of workshops to create a leading edge of expertise in the following domains:

1. The Generation of New Venture Ideas
2. The feasibility of New Venture Ideas
3. Structuring a new venture – check-list for start-ups
4. Resource Planning
5. Understanding of Legal, regulatory, taxation and Compliance issues
6. Business Models

The Total duration of the program will be between 18-24 hours.

Innovation by definition will not be accepted at first. It takes repeated attempts, endless demonstrations, and monotonous rehearsals before the innovation can be accepted and internalized by an organization. This requires “courageous patience”.

– Warren Bennis, Organizational Consultant

## LEARNING OUTCOMES:

Post completion of the Boot camp, the participants will:

1. Attain a know-how of good governance practices for early stage start-ups
2. Attain a know-how of various regulatory compliances and the ability to scale up
3. Have working knowledge of contemporary and futuristic business models
4. Be able to check the feasibility of their business ideas
5. Be able to appreciate the role of strategic decisions and resource planning

Experience cases like these:

We are very proud of our business model and the success of our stores. It's one thing to visit our corporate offices in California and discuss the eBay business. It's quite another thing to go behind the curtains and see a real eBay drop-off store in your own neighbourhood operating profitably.”

- Murray Mead, President – QuikDrop, eBay drop-off store Franchisee business model

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