



Indian Institute of  
Corporate Affairs

*Partners in Knowledge. Governance. Transformation.*

# IICA International Conference on Corporate Governance



**28 January, 2015**  
**Taj Lands End, Mumbai**



# IICA International Conference on Corporate Governance

We are delighted to inform you that the Indian Institute of Corporate Affairs' first ever conference on corporate governance is scheduled to take place on January 28, 2015. The conference will bring together the policy making, business and academic fraternity together to discuss the corporate governance matters under lens in the new Companies Act 2013 together with international best practices.

Corporate governance practices are evolving in response to the global financial crisis and a spate of corporate frauds in the recent years. In India, the Companies Act 2013 has put corporate governance at the centre stage. In the 21st century the corporations which move beyond compliance and adopt responsible business practices will sustain and succeed.

The corporations constantly innovate corporate governance codes to match regulator and stakeholder expectations. This conference will provide the right platform to meet and discuss such issues with policy makers, corporates and international experts.

“You  
cannot  
legislate  
good  
behaviour.”

- Mervyn King S.C.  
(Chairman: King Report)

## Conference Location

The conference will be held at India's business centre, Mumbai. The city that never sleeps! Pulsating, Alive, On the Move- Mumbai is also the most modern city in India. It captures the spirit of the changing pace set by liberalization and modernisation.

The venue for the conference is The Taj Lands End, Mumbai. Located close to the city's business and financial districts, The Taj Lands End, Mumbai offers a calm and peaceful oasis for business and leisure travellers.

## Key Speakers:

- ✚ Darrin Hartzler, *Global Manager on Corporate Governance, IFC*
- ✚ Dr Bhaskar Chatterjee, *Director General, Indian Institute of Corporate Affairs*
- ✚ James Sproule, *Chief Economist & Director Of Policy, Institute of Directors (UK)*
- ✚ P R Ramesh, *Chairman, Deloitte Haskins & Sells LLP*
- ✚ Ashish Kumar Chauhan, *MD&CEO, BSE*
- ✚ Dr Bindeshwar Pathak, *Founder, Sulabh Movement*



"We conclude dramatic failures of corporate governance and risk management at many systemically important institutions were a key cause of this crisis...our examination revealed stunning instances of governance breakdowns and irresponsibility."

-US Financial Crisis Inquiry Report January 2011

### **Registration Fee and Deadline**

**Participant Fee: INR 10,000** (including tax)

Group Registration: 3-5 attendees receive a 10% discount on participation fee

**Last Date: January 15, 2015**

### **Method of Payment**

Payment can be made via NEFT/Cheque/Demand draft.

*For details please log into the website, call or write to us.*

### **3 ways to register:**

Online Log into: <http://www.iica.in/>

Programme Co-ordinators:

Dr Niraj Gupta

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## **About IICA**

The Indian Institute of Corporate Affairs (IICA) - the principal institution engaging with all aspects of the corporate world in India, has been established by the Ministry of Corporate Affairs, Government of India. It serves as a action research, service delivery and capacity building institute for all corporate entities. Management expertise is a requirement for private as well as state owned enterprises. It covers a wide range of issues involving organization, raising & management of capital, operating procedures and production resources -- all brought together for productive economic purposes through responsible corporate governance. The School of Corporate Governance & Public Policy housed within IICA draws upon the management and governance experience of its faculty to meet the challenges of inclusive and sustainable corporate operation and growth.

## **IFC Corporate Governance Group**

The Group brings together staff from investment support and advisory operations into a single, global team.

This unified team advises on all aspects of corporate governance and offers targeted client services in areas such as increasing board effectiveness, improving the control environment, and family businesses governance.

The Group also helps support corporate governance improvements and reform efforts in emerging markets and developing countries, while leveraging and integrating knowledge tools, expertise, and networks at the global and regional levels.





## **IOD, UK**

The Institute of Directors have been supporting businesses and the people who run them since 1903. As the UK's longest running organisation for professional leaders, IOD is dedicated to supporting our members, encouraging entrepreneurial activity and promoting responsible business practice for the benefit of the business community and society as a whole.

IOD supports 34,500 members through 48 regional branches across the UK, allowing it to be influential at a local level, as well as nationally. IODs members are some of the most skilled and prominent leaders in the UK, from start-up entrepreneurs to directors in the public sector and CEOs of multinational organisations.

## **Why International Conference on Corporate Governance**

The Companies Act 2013 has raised the bar for corporate governance in India. The landmark legislation aims to bring about changes in key operational areas by prescribing checks and balances. The new Act has placed corporate governance at the centre of all matters by raising the benchmark of boards to bring them at par with the global best. In this background, the first IICA (Indian Institute of Corporate Affairs) International Conference on Corporate Governance would be held to discuss various challenges in implementation of the Companies Act 2013. The conference, being organized in association with the International Finance Corporation (IFC) of the World Bank Group, will provide a platform to deliberate upon global best practices in the area of corporate governance.

The conference shall provide a unique opportunity to corporates and academics in the field to gain from experience and knowledge of renowned international speakers. Nearly 100 delegate participants from neighbouring South Asia and the Middle East are expected to attend the conference. Experts in the area from across the world will participate and discuss various facets of corporate governance.

### **Our delegates**

- Over 100 national and international delegates; directors and senior executives from public and private sector
- Senior academics and researchers
- Majority of participants at programmes organized by the School are board level executives

# IICA International Conference on Corporate Governance

## A G E N D A

**10:00 AM - 10.45 AM**

### **Inaugural Session**

**10:45 AM - 11:45 AM**

### **Session 1: Corporate India and changing governance landscape**

- Corporate Governance issues through the lens of Companies Act 2013 and SEBI Clause 49
- Strategic leadership and Board Responsibility

**11:45 PM- 12:45 PM**

### **Session 2: Global perspective on Corporate Governance**

- Emerging economies and future growth
- Developed markets and corporate governance trends

**12:45 PM- 01:45 PM**

### **Lunch Break**

**01:45 PM- 02:45 PM**

### **Session 3: Value creation, CSR and Board Effectiveness**

- CSR Provisions: Business case for CSR
- Harnessing growth, utilising wealth and creating value

**02:45 PM- 03:45 PM**

### **Session 4: Masterclass for leaders- Repercussions of governance and non-governance**

- Case Study: Lessons from India
- It can happen to anyone: Lessons from across the globe

**03:45 PM- 04:00 PM**

### **Valedictory Session**

**04:00 PM- 04:30 PM**

### **Tea and Networking Hour**

# Key Speakers

**Darrin Hartzler, Global Manager,  
Corporate Governance, International Finance Corporation**

Before joining IFC's Washington based Corporate Governance group, Darrin managed the corporate governance program for IFC's Private Enterprise Partnership in the former Soviet Union. This program consists of large donor-funded technical assistance projects in Ukraine, Russia and Armenia providing assistance to regulators working to improve national corporate governance regimes, and to newly privatized firms seeking capital. Prior to joining IFC, Darrin worked for a private company helping Russian companies access North American capital and then on Ukraine's mass privatization program as a consultant. Darrin is now working throughout the world, but with particular responsibility for projects in Eastern Europe.

**James Sproule, Chief Economist and Director of Policy,  
Institute of Director, UK**

James Sproule has been Chief Economist and Director of Policy for the Institute of Directors since January 2014. Prior to joining the IoD James lead Accenture's UK Research and global Capital Markets Research where he focused on Thought Leadership. He started his financial career as a merchant bank economist working with both Bankers Trust, Deutsche Bank and Dresdner Kleinwort, and eventually helped to found the boutique bank Augusta and Company.

Before embarking on a career in economics, James was a signals officer in the Royal Navy. James Sproule stood for Parliament at the 2005 general election and was for seven years a visiting fellow in the Department of Management Economics at the London School of Economics. He has lectured and written on a broad range of subjects and sits on several charity boards.

**PR Ramesh, Chairman,  
Deloitte Haskins & Sells**

PR Ramesh has over 34 years' experience in the profession. He is a fellow of the Institute of Chartered Accountants of India and a member of the Accounting Standards Board of India. Actively involved in the implementation of IFRS across the country, PR Ramesh is an advisor to the India Capital Markets Regulator on implementation of IFRS as well as an advisory member of the Reserve Bank of India's IFRS implementation committee for financial institutions. Other responsibilities include membership of the Accounting Standards Committee and the National Council on Corporate Governance and Regulatory Affairs of the Confederation of Indian Industries. Active in education and academia, PR Ramesh is a member of the board of studies and the faculty of commerce of Osmania University, one of the oldest universities in South India.

# International Conference Speaker Profile

## **Ashish Kumar Chauhan, MD&CEO** **Bombay Stock Exchange**

Ashish is the MD & CEO of the BSE Ltd., Asia's first stock exchange. He serves on the Board of ICCL, CDSL, BSE Training Institute, BFSI Sector Skill Council and Marketplace Technologies Limited. He is also a member of the Board of Governors of IIIT D&M, Jabalpur and a few SEBI committees. He currently is the Chairman of the Advisory Committee on Technology of FMC, member of several SEBI committees and has served on various other government and regulatory committees; CBDT and FMC, among others in the past. He is also a member of the Advisory Board of Lend a Hand India- a NGO working in implementing vocational skill development programs for rural and urban youth by providing them practical training at high school level. He is a member of the Capital Markets Committee of FICCI, National Council on Corporate Governance & Regulatory Affairs and Financial Sector Development Council of CII.

He has recently been a recipient of the Zee Business award for business transformation. Ashish has over 22 years of experience in Financial Markets and technology. Ashish was part of the 5 member team that set up NSE and set up NSE's equities and derivatives segments and created the NSE Fifty (Nifty) index. He was the Group CIO of the Reliance group and was ranked amongst the top 50 CIOs in the world by several magazines and institutions. He also headed the Corporate Communications for Reliance group in between and was the CEO of Mumbai Indians. Ashish holds a B.Tech in Mechanical Engineering from IIT Bombay and PGDM from IIM Calcutta.

## **Dr Bhaskar Chatterjee, Director General,** **Indian Institute of Corporate Affairs**

Dr. Bhaskar Chatterjee is presently the Director General of the Indian Institute of Corporate Affairs (IICA) established by the Ministry of Corporate Affairs, Government of India. Previously he was Secretary in the Department of Public Enterprises and Principal Adviser in the Planning Commission. He was a part of the team responsible for shaping India's response to the global economic crisis of 2009. As Additional Secretary, Ministry of Rural Development, in 2006-08, he was associated with the complete overhaul of the National Rehabilitation and Resettlement Policy of India. He made significant contributions to higher education as Member Secretary of the Indian Council of Social Science Research (2001-2004) and to the advancement of Literacy as Director General of the National Literacy Mission (1995-2000).

Dr Chatterjee is a management practitioner, theorist and teacher. He has written and lectured over many years on issues of motivation and team building. His book, 'Leadership India – Leading Change, Changing Lives', was released at the World HRD Congress in February, 2011 has been widely acclaimed. His latest book, published in 2013 is titled 'Sustainable Futures: Imperatives for Managing the Social Agenda.'

## **Prof Asish K. Bhattacharyya,** **Head, School of Corporate Governance and Public Policy**

Prof. Asish K Bhattacharyya is heading the School of Corporate Governance and Public Policy of the Indian Institute of Corporate affairs since September 2012. He advises the Institute of Cost

Accountants of India on new initiatives. He also advises KPMG on accounting, auditing and company law matters.

He had established the Centre for Corporate Governance in the Indian Institute of Management Calcutta (IIMC) and headed it for seven years. He worked as a Professor in IIMC for eleven years. Earlier he held the position of Professor in S.P. Jain Institute of Management and Research (Mumbai) and Technical Director in the Institute of Chartered Accountants of India. He worked in industry for twenty years before shifting to academia in 1993.

He has more than a decade of Board level experience as an independent director. Currently he holds the position of independent director in three companies. He is a regular columnist with the Business Standard. He has authored six books and large number of articles. Prof. Bhattacharyya obtained his doctoral degree from the University of Allahabad. He is a Fellow of the Institute of Chartered Accountants of India and a Fellow of the Institute of Cost Accountants of India. He is an Associate member of the Chartered Institute of Management Accountants (UK)