

IICA and INDIA CSR organise seminar on 'Understanding CSR Law'

The Indian Institute of Corporate Affairs collaborated with INDIA CSR to organize a seminar -'Understanding CSR Law" in Raipur on August 9, 2014. The main objective of the seminar was to enlighten the participants on various aspects of Section 135 of the Companies Act, 2013.

Senior representatives from the corporate and voluntary organisations world gathered to understand the significance of the recent legislation and how it can prove to be a stepping stone for establishing strong partnerships between corporate entities and NGOs. A major highlight of the day was the orientation programme led by Dr. Bhaskar Chatterjee, DG&CEO, IICA,

Ms. Gayatri Subramaniam, Convener and Chief Programme Executive, NFCSR, IICA and Ms. Geetanjali Gaur, Programme Executive, NFCSR, IICA, conducted panel discussions to elaborate upon the role of Implementing Agencies in successful CSR implementation and to assert the role of the new legislation on Corporate Social Responsibility as a 'game changer'.

The seminar successfully developed a common perspective and a set of approaches on undertaking CSR initiatives within the broader context of the new legislation. It led to a better understanding of adopting, implementing and measuring CSR programs so as to create enhanced connection between the businesses and communities.