



Indian Institute of
Corporate Affairs

Partners in Knowledge. Governance. Transformation.

PRESENTS

IICA Certificate Programme in CSR (ICP-CSR)



CSR: THE NEW GAME CHANGER

- 16,000+ companies qualifying
- About Rs. 20,000 Crore available
- Critical need for success:
 - Qualified CSR Professionals
 - Capable Implementing Agencies
 - Impactful – need-based Projects



IICA: SETS THE BALL ROLLING

**LAUNCHES INDIA'S FIRST
CERTIFICATE COURSE TO DEVELOP
CSR PROFESSIONALS**



IICA'S CUTTING EDGE INITIATIVE :

- 9-month (36 week) IICA Certificate Programme (ICP) in CSR
- Covers theoretical and practical CSR
- Case-studies across development sectors under Schedule VII



IICA'S CUTTING EDGE INITIATIVE :

- 360° view of CSR as per new law:
 - Strategy & Policy formulation
 - Implementation:
 - Need assessment
 - Monitoring & Evaluation
 - Mandatory Reporting
- Evolving curriculum with regular updates



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IICA'S CUTTING EDGE INITIATIVE :

- Customized for Companies:
 - Entirely online – laptop based
 - 2-3 hours per week sufficient
 - All course material delivered to executives through a Learning Management System (LMS)



IICA'S CUTTING EDGE INITIATIVE :

- Applied learning:
 - 3 weeks Corporate Attachment (CSR Policy, Process & Reporting)
 - 12 weeks NGO Project (CSR Implementation, Monitoring & Evaluation)
- Placement support by IICA
 - Companies can recruit from open category



IICA'S CUTTING EDGE INITIATIVE :

- Dedicated tutor for on-line guidance/chat
- Regular & priority updates on evolving CSR regulations under the new Act
- Post Certification Alumni Connect



IICA'S CUTTING EDGE INITIATIVE :

- Comprehensive Course Content:
 - CSR concepts
 - Global definitions
 - Evolution in India
 - Sect 135, Companies Act 2013
 - Modalities of Comply or Explain
 - Policy to Reporting: The Indian Agenda



COURSE TIMELINES

Week	Allotted for
1st week	On-boarding and Orientation at IICA
2 nd to 5 th week	Online study with email chat support
6 th week	Study at ICP-CSR Partner Center followed by online test on Friday
7 th to 10 th week	Online study with email chat support
11 th week	Study at ICP-CSR Partner Center followed by online test on Friday
12 th week	Visit to ICP-CSR Partner for doubt clarification

COURSE TIMELINES – CONT.

Week	Allotted for
13 th to 15 th week	Corporate Attachment
16 th to 18 th week	Online study with email chat support
19 th week	Study at ICP-CSR Partner Center followed by online test on Friday
20 th to 22 nd week	Online study with email chat support
23 rd week	Study at ICP-CSR Partner Center followed by online test on Friday
24 th to 35 week	Project Work

ICP PARTNER INSTITUTIONS

- 15 Centers across 11 Indian cities
- Master Trainers identified
- 1:10 – Trainer: Learner ratio
- Facility for optional Contact Classes



FEE AND ADMISSION CRITERIA

Admission Criteria*	Registration Fee	Course Fee**
Bachelor's Degree of a minimum 3 years duration in any discipline with a minimum aggregate of 45%	INR 3,000	INR 1,50,000 (100% payable at the time of admission)

* nominated candidates exempted from entrance exam

**course fee can be debited to 5% of CSR funds allowed for capacity building under CSR Rules



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REGISTER ONLINE AT....

Individual:

<http://services2.exon.in/iica/reg/>

Sponsored:

<http://services2.exon.in/iica/reg/welcomeSponsor.jsp>

Brochure/Ad etc at:

www.iica.in



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REMEMBER THE DATES.....

Timelines

- **Registration opens:** 6th May 2014
- **Registration closes:** 31st July 2014
- **Entrance Exam:** 24th August 2014
- **Online Declaration of Result:** 8th September 2014
- **Course Commences:** 13th October 2014



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HELP DESK

Email

- icpcsr.iica@gmail.com (*course related queries*)
- acc.icpcsr.iica@gmail.com (*fee/payment related queries*)
- support@exon.in (*registration related queries*)

Call us

- 0124 - 2640122 (*course & fee/payment related queries*)
- 011 - 40508149 (*technical/Registration related queries from Exon, the service provider*)



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IICA: INDIA'S PREMIER INSTITUTION FOR CSR

- National Foundation for CSR – NFCCSR within IICA
 - Enables CSR as per Section 135, Companies Act 2013, through:
 - Quality training
 - Databank of Implementation Agencies
 - Action Research
 - Advisory services



IICA: INDIA'S PREMIER INSTITUTE FOR CSR

- Think-tank of Ministry of Corporate Affairs
- Provides:
 - Quality research
 - Capacity building programmes
 - Advocacy



THANK YOU

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